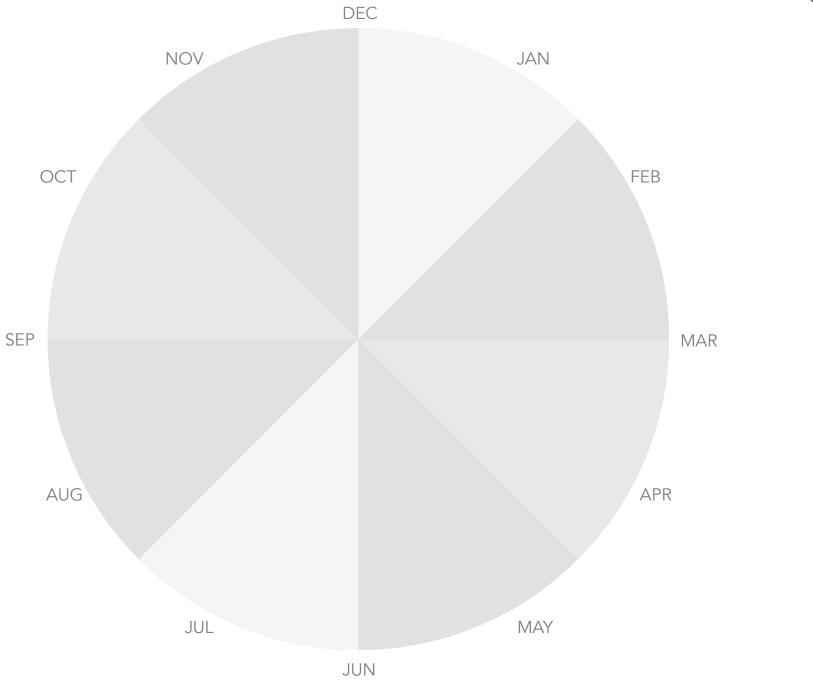
The Culture Wheel Worksheet®

CultureShape.co/worksheet

SIGNALS Identify weak culture signals and replace them. Chapters 2, 4, 5	Calculate your budget on strong culture signals. SPEND Chapter 3
Weak Signals to Defund: Strong Signals to Fund:	1/4 % of salary expense = \$
×	Potential Funding Sources:
	Culture Budget: \$
⊠	L&D / Training: \$
⊠	Onboarding: \$
⊠ CU	Key Biz Initiatives : \$
which i drividys to Front are most relevant for us.	HEEL Our core internal team: ters 4,5,6,7
What metrics are most important to us?	Our most important internal supporters:
How do we listen and gather non-quantitative feedback?	Our most important external partners:
Chapter 3	Chapters 6, 8
COMMUNICATION Link culture to performance.	Build internal and external support. SUPPORT

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Blank Culture Wheel®



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