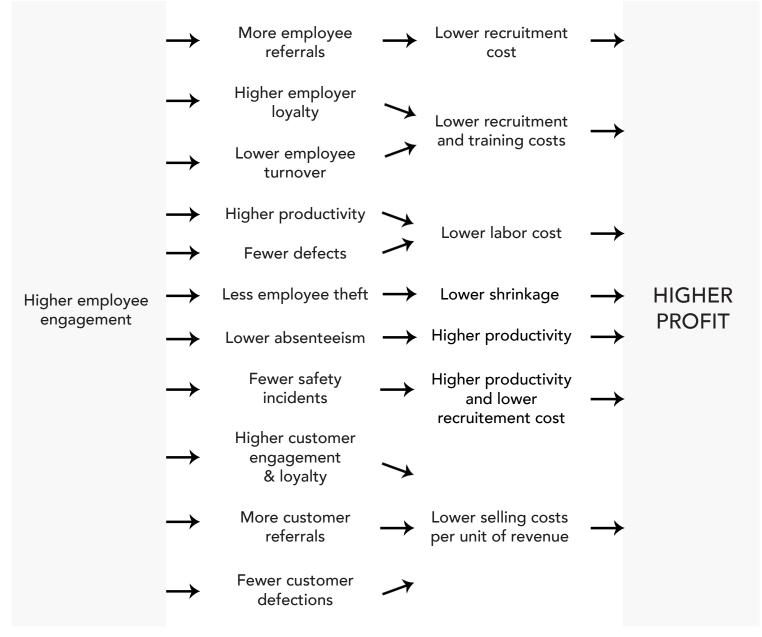
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CULTURE'S PREDICTABLE PATHWAYS TO PROFIT



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